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Falkirk Delivers

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Falkirk Council

Film Archives UK (FAUK)

Film Hub Midlands

Film Hub Scotland

Forestry Commission (now known as Forestry and Land Scotland) Forth Rivers Trust Friends of Kinneil

Goethe Institute Glasgow Grid Iron

Historic Environment Scotland

Hobart Charitable Trust Independent Cinema Office

**INDY** Cinema

Inner Forth Futures Fund

Italian Cultural Institute of Edinburgh

### LEADER

The European Agricultural Fund for Rural Development: Europe Investing in rural areas, through LEADER Kelvin Valley and Falkirk LAG.

London Australian Film Festival McCorquodale Charitable Trust Museums Galleries Scotland National Film and Sound Archive Australia National Lottery Community

Fund

National Film & Sound Archive of Australia

National Lottery Heritage Fund: Great Place and Rediscovering the Antonine Wall

NLS Moving Image Archive

**Regional Improvement** Collaborative

**Richmond Park Hotel** 

Royal Scottish Country Dance Society - Falkirk Branch

San Francisco Silent Film Festival

Scottish Canals

Scottish Book Trust

Scottish Government

Scottish Music Centre

Screen Scotland

Stenhousemuir Gymnastics Club

Tesco

The MacRobert Trust

Tryst Gymnastics Club

University of Glasgow

VisitFalkirk

Yorkshire Silent Film Festival

Young Start

...and generous donations from the public

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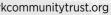


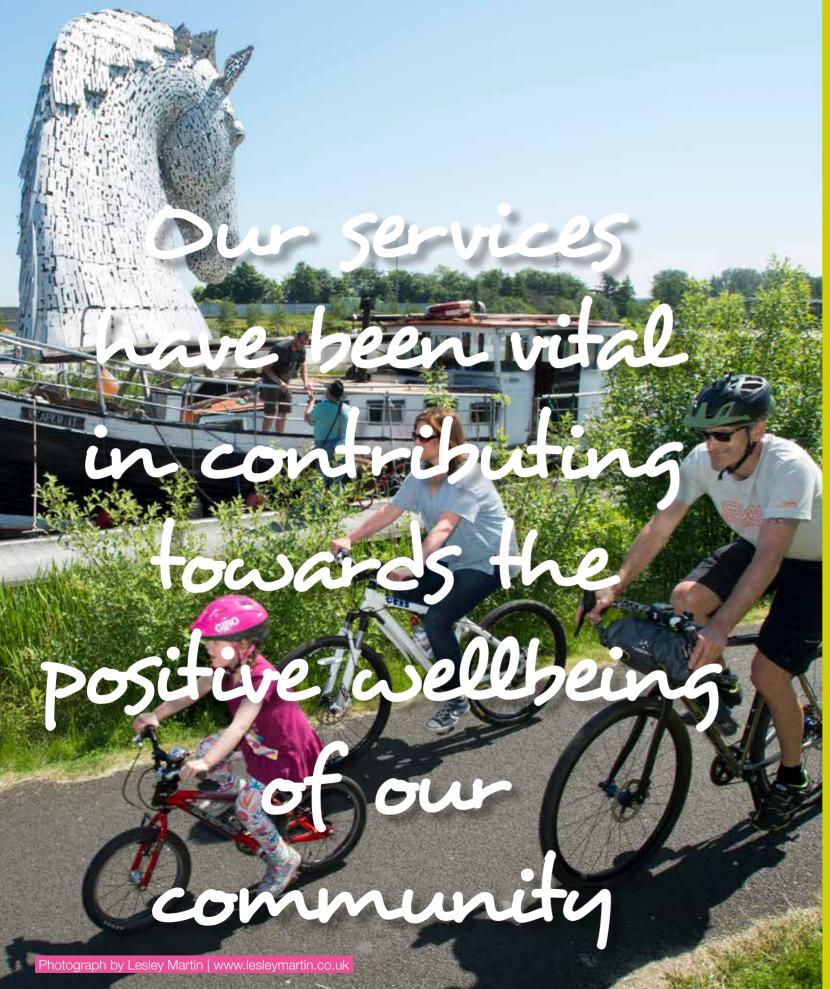
Falkirk Community Trust

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Front cover picture of The Forestry Improvement Plan at Callendar Park.





# Welcome

Nothing could have prepared us for how the financial year was to end in March 2020. The closure of all our venues on 18 March 2020 as the whole country went into lockdown has been the toughest time we have faced as an organisation, but it has also brought out the very best in our people.

We have remained focused on our core objectives and stayed true to our vision and mission, and I cannot praise the staff, management team and Board highly enough. Their dedication and energy in responding quickly and decisively to a continually evolving situation has been commendable and inspirational.

Our teams have gone the extra mile for our community; adapting and innovating to remain connected and supportive of each other, our communities and our wider stakeholders in this new, distanced world.

The role we play in our community was amplified during lockdown, as we adapted swiftly to provide virtual alternatives to valuable services. From online fitness classes to mental health advice and library access, the services we provided during the lockdown were well received and considered a lifeline for some of the most vulnerable people in our community.

Throughout this crisis, the public parks managed by the Trust - Callendar Park, The Helix Park, Kinneil Estate and Muiravonside Country Park – have been essential places for local people to enjoy and boost their wellbeing. I'd like to take this opportunity to thank Falkirk Council for their ongoing support across the year and in particular for their financial support during the Covid 19 crisis.

While the pandemic has dominated 2020, we must not let it cast a shadow over the achievements of the Trust earlier in the financial year – there were many successes in which we should all take great pride. Our libraries have embraced the digital age, and there's been record demand for library services



as a result. Our commitment to delivering excellent customer service has seen improved quality assurance grading for our leisure and sports facilities, as well as increased use and increased revenue.

We've invested in play facilities, heritage development and inclusion projects that empower and enable people in our community. Our volunteers and our services have achieved recognition in multiple awards and competitions, and our approach to partnership working has helped secure new resources, such as a grant to help us catalogue and make publicly accessible the historically significant archive collection of Falkirk Football Club.

My sincere thanks go to our staff, volunteers and funding partners for their hard work, enthusiasm and support over the past year. In particular, I would also like to express my gratitude to Jane Clark, who retired from her post as Policy Development Manager in March, after 36 years of service. Jane had a crucial role in the development of our five-year business plan, and her dedication and professionalism helped the Trust go from strength to strength.

As we enter a year of considerable uncertainty, I have the utmost confidence in our Board, management team, staff and partners to steer us through the considerable challenges that lie ahead.

David White Chairman

# Introduction

This has been an extraordinarily challenging year, but it's also a year in which Falkirk Community Trust has delivered against all its objectives and achieved great strides forward in our performance as an organisation, and in our ongoing development in meeting the needs of our local community.



### Ensuring Financial Viability

I am pleased to report that we continued to achieve healthy growth in customer income, increasing by 5.5% to £8,210,882 on the previous year. Our Health and Fitness portfolio accounted for £1.84m in income in the year 2019-20, which was the best performance ever, up 14% and, before lockdown, membership was up to a record 6,428.

With financial sustainability a key objective for the Trust, we continued to increase our income through fundraising and securing grants for innovative new projects and services. From securing funding for new infrared receivers to aid partially-sighted Hippodrome customers to longer-term work such as the play area at Callendar Park, the Trust continues to work hard in securing resources for the people in our community and the properties in our care.

In early 2020, and thanks to investment from Falkirk Council, we were proud to open the doors to an exciting new phase for the Mariner Leisure Centre. The £1.2m refurbishment of the new Health and Fitness centre forms an integral part of our business growth plans. I am delighted to report that we have already seen the number of admissions to the centre increase substantially, up 29% on last year to almost 250,000, which is the centre's best performance since 2011.

### Leadership and Community Development Capacity

This year we have been delighted to be shortlisted for several prestigious awards which is a testament to the hard work of our teams. Our fantastic volunteer Lynne Boslem was a finalist in the Community Leisure UK Awards, and our Active Forth project and our inspirational Care Words project were shortlisted in the Community Impact Awards. Turn to page 20 for a special report on Care Words to see what a difference it's making to some of the most vulnerable members of our community.

### Meeting Customer Needs

We continue to invest in new technology and visits to our website, launched in June 2019, have grown steadily. In September, we launched a stand-alone Helix website to take into account the specific needs of the domestic and international tourism market. We continue to embrace the benefits of new technology, including our new easy to use online ticketing system Spektrix, which is helping us target our cultural programmes more precisely.

In meeting the longer-term needs of people and places, I will continue to work with Falkirk Council on the Strategic Property Review (SPR) to ensure that our services are fit for purpose now and into the future.

### COVID-19 and Lockdown

Finally, to conclude my welcome to the 2019-20 annual report, I wish to place on record how immensely proud I am following our response and ongoing work concerning the impact of COVID-19. Throughout this crisis, the Board, management team, staff and volunteers have been actively living our values daily.

We acted quickly to a rapidly changing and unprecedented situation over which we had no control. Our community embraced our online service provision enthusiastically, and the digitisation of our services provided an essential connection during what was, for many people, a lonely and isolating period of lockdown. Throughout this time we listened, we adapted, and we continue to be responsive as we look to the future.

### Maureen Campbell OBE **Chief Executive**





Who we are



Falkirk Community Trust has charitable status and is a not-for-profit organisation part funded by Falkirk Council

# Our Vision

Falkirk's communities are the most creative and active they can be

# Our Mission

To lead culture and sport to enrich people's lives in the Falkirk area

# Our Values

Valuing the positive difference people make Acting with integrity Placing people's needs at the heart of everything we do Being proud of what we can achieve together

Highlights





Delivering more on the previous year

7,913 admissions to Stenhousemuir health and fitness, up 7.7%

7,352 sports development participant sessions, up 6.1%

5,657 participants in cultural services activities, up 5.2%

45,492 users of library digital resources, an increase of 75%

30,332 digital magazines were downloaded, an increase of 86%

### 140 Care Words sessions, reaching 173 new clients



### Improving Service

FTH Theatre and the Hippodrome became the first cultural venues in the UK to sign up to Neatebox Welcome, a disability awareness customer service app

We were shortlisted in 3 out of 9 categories for the Community Leisure UK awards

Our Active Forth physical activity referral programme reached its 10th year

Our Roman themed play area launched at Callendar Park following £200,000 investment and five years of fundraising and project planning

The Hidden Heritage project at Kinneil secured £20,000 of investment from Kelvin Valley and Falkirk LEADER programme

The new health and fitness offer at the Mariner Centre opened and the centre improved its VisitScotland quality assurance rating to become a 4-star attraction Achieving Results

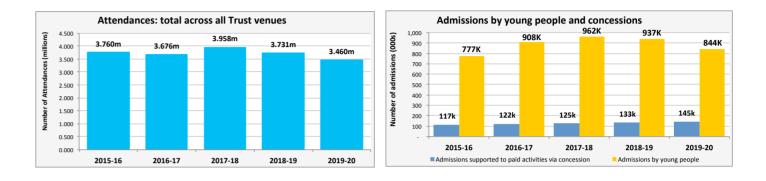
Health and fitness delivered £1.8m in income, up 14%, with a record 6,428 members (prelockdown)

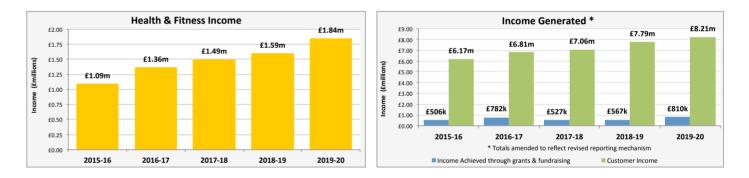
Mariner Centre admissions increased by 29%, recording its best performance since 2011

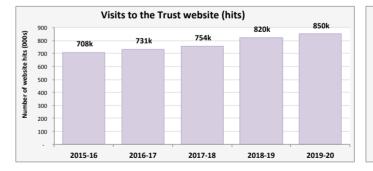
Season ticket income at Grangemouth Golf Course increased by 7%, offsetting some of the operating costs

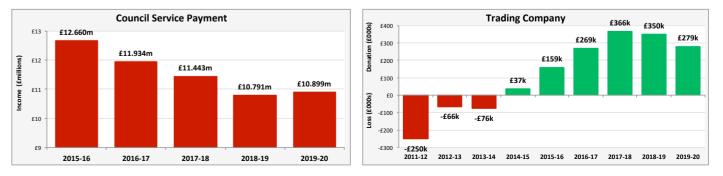
10% increase in attendances at Callendar House Christmas Adventure 2019 (actual attends 3,570)

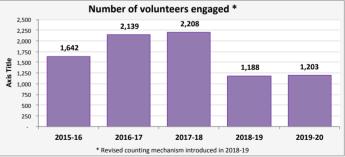
Across health and fitness we welcomed an additional 5,767 admissions, 2% up on the previous year













Meeting our objectives

By operating from venues that people want to use, with a more responsive programme offering high quality services for our customers.

We will be a trusted and valued organisation, secure in our role as a leader for culture and sport with diminishing reliance on Council funding; we will be more flexible, entrepreneurial and commercially minded.

We will have created champions for culture and sport and have loyal volunteers and a workforce who motivate a huge cross section of the community to take part in culture and sport that improves lives.

We are working to deliver this ambition through three objectives, achievements and highlights this year including:

Meeting Customer Needs	
Visiting the Kelpies continues to be ranked as the top things to do in Falkirk and one of the most popular things to do in Scotland	 ;; †
Increased focus on supporting the older generation, with the new opening of the Shapemaster facility at the Mariner	( ;; (
Increased visits to our website with 849,428 visits across the year, an increase of 30,000 on last year	;   
Continued growth in engagement with customers via our social media channels with an increase in likes and followers of 15%	5 1 1 1

Ongoing community engagement in heritage through the Great Place project

Continued to deliver a VisitScotland 5-star attraction at the Helix Visitor Centre

Website development including new Falkirk Community Trust website, and dedicated Helix and Hippodrome sites

Continued development of arts programming informed by new ticketing system

Second year of pantomime with an increase in both ticket sales and income

Callendar House and the Kelpies continue to receive 5-star reviews on TripAdvisor

### **Ensuring Financial** Viability

Increased income at all our health and fitness clubs - Bo'ness, Grangemouth, Mariner and Stenhousemuir

### Opened the new health and fitness offer at the Mariner

Received income of £968,683 from grant making bodies

### Utilised reserves to invest in business growth projects

Our reliance on income from Council funding reduced from 57% to 54%, significantly down from 72% in the Trust's first year of operation

### Leadership and Community **Development Capacity**

Improved our external communications with the launch of three new websites during this financial year

Increased the number of clubs and organisations we worked with

Continued to support Grangemouth Golf Club work towards community management of the golf course

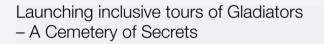
Continued to develop and grow our volunteer base through creating new opportunities

Reduced sickness absence to 4.01% (down from 4.46% the previous year)

Positively dealt with 64 complaints, the same number as the previous year

# Inclusion





During the summer of 2019 we presented Gladiators - A Cemetery of Secrets at Callendar House, attracting over 5,000 visitors to see fascinating exhibits on loan from the Jorvik Centre, York. The exhibition included Roman artefacts dating back to the second century including the skeletal remains of six men, believed to be gladiators, alongside photographs and illustrations of the excavations in York.

We wanted to make sure the exhibition was inclusive and accessible so we invited artist Tessa Asquith Lamb to help interpret Gladiators for visually impaired people, including clients from the Forth Valley Sensory Centre. Tessa is an expert in this area, having developed descriptive tours for the National Galleries of Scotland and more recently at the V&A Dundee. Her tour of Gladiators included an overview of the exhibition, followed by detailed descriptions and discussions with the group around each exhibit.

An important part of the tour included sound and handling objects, such as tiny clay figures, tools, pottery fragments and pieces of mosaic tile. These interactive opportunities provided a rich sensory experience and very direct engagement with the exhibition, and participant feedback was overwhelmingly positive. Inclusive tours are now becoming part of our supporting activity offer for the temporary exhibitions programme at Callendar House, and we look forward to continuing to widen access to cultural and heritage experiences through innovation and partnership working.



Falkirk Community Trust has supported Community Champion Lynne Boslem every step of the way in delivering her vision for gymnastics for Tamfourhill. Our Community Sport Hub Officer, Martin Wylie, began working with Lynne very early in the inception of Camelon Community Sport Hub; an innovative area-based model supported by the Trust.

Lynne embodies two of our key objectives: Meeting Customer Needs and Growing our Leadership and Community Development Capacity. She is passionate about her local area and she makes sure that those most in need have every opportunity to participate. In particular, Lynne has helped identify what people within the Tamfourhill area value, with a focus on activities for younger people.

The Trust has funded Lynne to achieve her UK Coaching Level 1 and Level 2 in gymnastics, and we've funded the purchase of around £12,000 worth of gymnastic equipment for the Centre. Our Sports Development team has also mentored Lynne, nurturing her confidence as well as enhancing her coaching knowledge.

The Tamfourhill area has gone from no gymnastics provision to having two very successful classes for primary and secondary age pupils. At the turn of 2020, Lynne introduced an adult session and a toddler class, and there are now 42 participants in the programme. Lynne is a truly inspirational example of a Community Champion and we are proud to support her!



# Remembering the Holocaust

Holocaust Memorial Day on January 27 is a national commemoration to remember those lost in the Holocaust, and the genocides in Cambodia, Rwanda, Bosnia and Darfur. This year, to commemorate Holocaust Memorial Day, we developed a programme of activities across all eight of our libraries.

Our adult events were held in Falkirk and Denny libraries. This year marks the 75th anniversary of the liberation of Auschwitz-Birkenau. Many people do not realise that Falkirk had its own prisoner of war camp, Castle Rankine near Denny. To explore what Holocaust Memorial Day means to us, we invited Geoff Bailey, our Heritage Engagement Officer, to present a talk on the history of this camp. The talk was very popular with over 60 people attending with lots of questions on the night. We aim to digitise a version of this talk for future use.

Falkirk Library also hosted a Holocaust Memorial Day commemoration in partnership with the Central Scotland Regional Equality Council. This event engaged with members of all major religions who came together to discuss and learn about genocides in Rwanda, Germany and Poland. We also held six school class visits to discuss evacuation and prisoner of war camps, and we asked children to consider what they would take in their suitcase if they were forced to flee their homes today to help them understand the impact of evacuation on children.



# Introducing sensory sessions at Grangemouth

Recognising the diverse needs of visitors, our team at Grangemouth Sports Complex trialled a sensory session designed mainly around the needs of people on the autism spectrum. The sessions took place on alternate Saturdays between 5.30pm – 6.30pm. A key element of sensory sessions is ensuring quiet, calm conditions, not just in the pool itself, but in every aspect of the customer experience, from the entrance, through to the foyer and changing area.

The early sessions attracted around ten people but word quickly spread and within two months the number of attendees regularly reached 20+. Participation was diverse, consisting of adults, couples and families with young children, with no discernible age range or condition dominating attendance. The common factor was appreciation of the opportunity to swim in a safe, controlled, relaxed and calm environment. The concept worked particularly well for families, allowing parents of young children to communicate more effectively with their children in the water without distracting noise or splashing from the general public.

Feedback has been tremendously positive and the sessions are an important inclusive addition to the Grangemouth Sports Complex swimming timetable. In the latter sessions, not long before lockdown, staff received requests from a number of autistic customers to put the flumes on for the last 15 minutes of the session, which we were delighted to do!

For more information about sensory sessions at Grangemouth Sports Complex visit our website www.falkirkcommunitytrust.org/whats-on/sensory-swimsessions/

Inclusion





### Supporting weightlifting star Giorgio Taliba

At the Active Schools Awards last year Giorgio Taliba won Junior Sportsperson of the Year. Our Active Schools team soon became aware that Giorgio was travelling outside of the Falkirk area to train which was not sustainable.

We suggested that he apply for the Falkirk Community Trust Sports Performance Award, which provides international athletes living locally in the Falkirk area with free of charge access to train at our venues.

Giorgio was awarded an elite athlete gym pass and

has since been training at Grangemouth Stadium gym. This reignited his passion for the sport and a few months ago he became British Champion in the 73kg weight category, an incredible achievement! Giorgio has since gone on to break many records and win titles as well as being ranked #1 in Scotland and Britain in the 73kg category. We are so pleased that our Sports Performance Award has helped this remarkable 16 year old to continue his sporting career. Do you know someone who would benefit from the Sports Performance Award? Find out more about it here: www.falkirkcommunitytrust. org/sport/sportsperformance-awards/



### Making our cultural venues accessible for all

We are proud that our cultural venues were the first in the UK to sign up to Neatebox Welcome, an app that improves interactions between customer service teams and people with disabilities by making staff aware of the specific needs of their visitors in advance of their arrival. What we liked about the Neatebox Welcome approach is that it raises the confidence of both visitors and staff and helps to build lasting relationships by allowing customers to comfortably alert staff to their individual needs.

We are committed to being inclusive and welcoming to all our customers. As well as wheelchair friendly parking and accessible toilets, we offered British Sign Language (BSL) interpreted performances at our pantomime, Aladdin, and we have infrared

You can download the Neatebox Welcome app from the App store / Google store

sound and induction loops at both FTH Theatre and the Hippodrome.

Selected films at the Hippodrome are supplied to us with an Audio Description track on the digital file. Audio Description is a service for partially sighted or blind people, and for selected films a narration track is available which can be accessed through special headphones. This fills the gaps between dialogue by describing what is happening on screen and doesn't affect other spectators' experience. For customers who would like this service, AD headphones are available to collect from the Box Office. Additionally we also schedule regular Autism Friendly screenings at the Hippodrome.



We were so pleased to receive the following feedback from a Carrongrange High School teacher:

"Thank you so much – makes our lives so much easier! We love coming to the panto and we are so thankful of the support we are given by the FCT and FTH team to allow our pupils to have a meaningful and enjoyable experience somewhere they feel safe and included."

### Inspiring Hope helps Grange Primary School

Falkirk Community Trust volunteer Hope Murphy shared her experiences of how sport can help mental health during an inspirational presentation given to Primary 4-7 pupils at Grange Primary School as part of Schools' Health Week. Hope explained how sport helped her during a very difficult time in her life and she emphasised to the pupils that talking can help, and highlighted that it's okay not to be okay.

Hope said "Before my presentation I was very anxious as I had never given a full presentation to that many people before and I wasn't sure if they would enjoy it or find me boring but once I started speaking I gradually felt better and better. After the presentation was over I was extremely proud of myself for standing up and presenting. I was also very happy knowing I had made an impact on the children listening and that they would hopefully take my story home and share it with other people!"

The feedback from the school was fantastic with Mr MacWhirter, Head of PE, saying "Hope is an exceptional pupil. She has volunteered for us for a number of years and has coached many clubs. Her main talents lie in basketball but she has taught many other sports for us including dance and cheerleading. What is most impressive about Hope is that she has done this whilst battling mental health issues. Rather than hide these away Hope has chosen to speak openly and indeed use her experiences as a way to help others. Hope promotes the use of exercise and sport to help with her own mental health and she has spoken to many primary pupils about keeping physically active. Hope is an inspiration for us all and we are proud to have her as part of the Bo'ness Academy community."

Hope volunteers at our Sports Academy at Bo'ness and delivers extra-curricular clubs in the Bo'ness Cluster and also volunteers at the Sports Camps. She loves to coach and is building her experience and confidence in teaching sports to children. All of us at the Trust are immensely proud of Hope for sharing her personal experiences and for inspiring others with her passion for sport.

If you are facing mental health challenges and would like advice or support, contact SAMH online at www.samh.org.uk or call 0344 800 0550. Prioritising access and inclusion across our cultural portfolio

We want everyone to be able to access our cultural services, and the Hippodrome Festival of Silent Cinema has blazed a trail in terms of increasing access for D/deaf and hard of hearing audiences through BSL and ENT (electronic-note taking) for events. While the 2020 festival was cancelled due to COVID-19, the achievements of last year's festival were celebrated in 2019-20 both as a Parliamentary Motion (Motion S5M-17124) and through being a Finalist at the Scottish Sensory and Equality Awards 2019 in the category 'Outstanding Practice, Innovation and Dedication to Sensory Loss and Inclusion'.

We included BSL performances in the schedule for our 2019 pantomime, Aladdin, as well as a 'relaxed performance' for those audience members who have additional needs, and Carrongrange High School were one of the groups who attended.

In a relaxed performance the delivery is adapted in a number of different ways. For example, we set up a 'quiet room' where audience members could watch a live stream of the pantomime if they preferred to avoid the immediateness of the actual live show. We worked with the pantomime producers to provide an information sheet that teachers and

carers could work through with pupils to help them become fully aware of what to expect during their visit. We also hired a Pamiloo changing room and ensured that the delivery of the pantomime experience was developed with this particular audience's needs in mind.

Awards Achievement! **Finalist** Scottish Sensory and Equality Awards 2019

Inclusion

# Care Words: empowering people through stories

Care Words connects and empowers people who live in care homes through stories, memories and interactions with others. Funded by the National Lottery Community Fund and now in its second year, our Care Words volunteers lead reminiscence and reading groups that improve wellbeing, reduce isolation and stimulate conversation.

Each Care Words visit is informed by the interests, engagement and emotions of the participants, which makes every session unique. Our volunteers take a personcentred approach, responding directly to the resident's health, wellbeing and emotional state. In 2019-2020 our volunteers ran 140 Care Words sessions, reaching 173 new residents across fourteen care homes. We've also launched a pilot project at Albany Court, an independent living centre.

We are hoping to recruit more skilled volunteers and extend our reach to other care homes across the wider Falkirk area, and we would also like to trial the Care Words project at two hospitals and in the community space at the flats beside Callendar Park. Having the opportunity to test our approach in different settings, and carrying out the necessary changes to make the project work in these environments, will help us provide benefits to more vulnerable older people.

One of the care homes is planning to purchase tablets for their residents and has discussed with us running IT sessions as part of the Care Words project. Teaching basic skills in this area would support the residents to become more confident in their abilities with technology. The COVID-19 crisis has highlighted the importance of being connected digitally and how it can be a powerful way to combat loneliness.

### Improving mood and wellbeing

Music and song can lift our residents' spirits and improve their mood. Our volunteers have created MP3 playlists of a wide selection of music genres, and have created a Scottish Songbook and Sing-along Songbook to encourage people to participate. Even knowing the chorus or hook of a song lets people join in and raises their spirits.

"Mrs J has no speech and is very frail, but she is very animated and watches everything that is going on. One day when we visited we noticed she wasn't her usual self, and was curled up in her chair avoiding eye contact. As the session progressed with music and song she unfurled, looked towards us and started to smile. By the end of the session, she was mouthing the words of the songs and tapping her feet to the beat of the music, it was wonderful to see."





### Helping to encourage conversation

People respond differently to different stimuli, which is why we've developed multi-sensory approaches to encourage responses and engagement. Our volunteers use various tools and skills to encourage everyone to take part. Mentioning residents by name and asking direct questions helps support them to contribute while touch is essential for those with severe ill health issues, by using tactile objects our volunteers encourage residents to respond and engage.

"Mr B has latter-stage Parkinson's disease and although he attends the sessions regularly we have found it difficult to encourage him to speak. One day he was holding a small soft toy dog while we were discussing wildlife and animals. Out of the blue he started to tell us about his own pet dog and spoke at great length about his beloved spaniel, opening up for the very

first time." Awards Achievement!

> Finalist **Community Impact Award** Community Leisure UK 2020 Awards

### Reducing isolation and loneliness

Not everyone has family nearby to visit, and Care Words enables residents to open up about the loneliness they sometimes feel. Having a familiar face and voice can be a real comfort and our volunteers see this when they smile, wave or recognise us from previous visits. Our sessions also bring people who perhaps live in different units or wings together with others they may not socialise with on a day-to-day basis.

"One of the residents

we visit, Mrs C, often confides in us that she is bored and lonely. She doesn't have many visitors and she struggles to engage intellectually with others, mainly due to the health and capacity issues of other residents. When we visit she laughs and talks excitedly, she is empowered to lead the group discussions and encourages others

around her to participate."

### Enabling and empowering people

Whether reciting poetry, singing or telling a personal story, enabling people to contribute is paramount during our sessions, and our volunteers respond directly to the information shared by residents during the session. That means we can go off on a tangent and onto a different subject for a while, but as long as the resident is listened to and engaged with, that is what matters. Giving people a platform and supporting them to participate in the way they want tends to make people more animated and happier, which we can see by their body language.

"Mrs B attends a day aroup at Alzheimer Scotland. She loves music and dance and we have encouraged her to dance with us during the sessions. On one occasion, while delivering a springthemed session, Mrs R astounded everyone by reciting a poem by William Wordsworth - word perfect - for the group. She had learned the poem at school, and we made such a fuss of her for giving this performance that it left her beaming with pride and smiling."

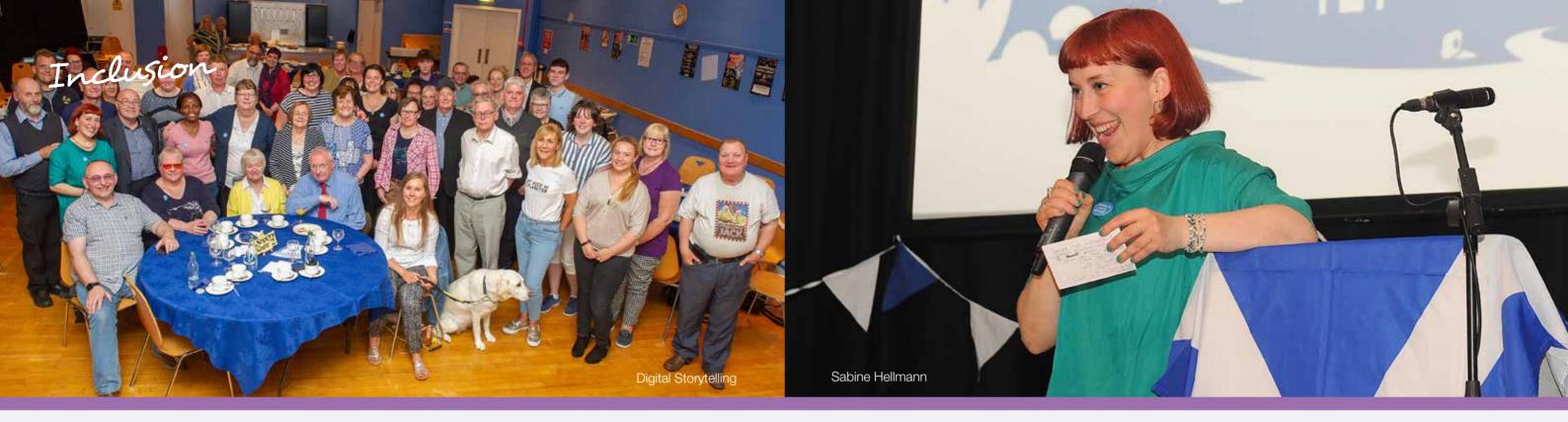
### Noticing stimulation and engagement

During the Care Words training, we encourage watching for the little changes which can indicate massive differences in the behaviour of individuals. Actively noticing is important as it can help volunteers gauge whether the sessions are reaching people who have challenging health conditions.

"Mrs L was a librarian and has extensive health issues with very little verbal communication. In most sessions she showed little evidence of participation, remaining still with her head bowed. Due to our volunteer training we noticed during one session that she was mouthing the words to a poem we were reading out. Noticing, and responding to subtle engagement like this is an important part of what we do."

"A wee word of thanks to the care words volunteers for their continued participation and support to make the project successful in that space instead. I couldnt do it without them!" Claire Davis. Care Words Manager

If you would like to learn more about Care Words, or perhaps train as a volunteer, please contact us on www. falkirkcommunitytrust.org/getinvolved/volunteering/



# **Digital Storytelling**

Statistics show more than one in five adults in Scotland lack basic digital skills, often due to barriers such as poverty, lack of educational qualifications, disability and age. The People's Story Project focused on working with those who were not digitally confident, to introduce them to online culture in a way that built skills and emphasised the personal relevance of IT for them.

Digital storytelling is an approach that involves using iPads and selected apps to create images and audio, which are then edited together by participants to create a short film about themselves or an incident in their lives.

The project was a joint partnership between the Scottish Book Trust and Falkirk Community Trust libraries, funded by the Scottish Government. The funding covered the employment of a Digital Storyteller, Sabine Hellmann, the purchase of IT equipment, and two celebration screenings at the end of the project held in FTH Theatre and the Hippodrome.

Sabine held workshops to help participants find and use their own voice; working with individuals in a group setting to develop their confidence using digital technology while at the same time, developing their communication, social and literacy skills. Most importantly, participants were able to create digital stories about their own personal experiences, and discover technology in a fun and meaningful way.



Sabine worked with a wide range of different groups, including visually impaired participants, children leaving care, refugee groups, volunteers, mental health groups and local heritage organisations. The People's Story Project delivered more than 50 workshops to over 80 participants, and over 65 stories are now available to watch online at www.digital-stories.scot. These compelling stories demonstrate just how empowering and effective it is to give people the chance to tell their own stories through relatively simple digital apps. The project was also supported by Vikki Ring and the wider library staff team. Our library staff have embraced Sabine's digital storytelling training, and a newly trained staff member is now incorporating digital storytelling into her delivery of the Care Words project. Additionally, many community group facilitators and leaders have attended training sessions with Sabine.

The legacies of the project are many. Trained staff and community group leaders are able to borrow the IT equipment to use these powerful techniques in other groups and projects. We hope this will lead to other isolated and digitally-excluded people being able to engage with this technology. The most important legacy is of course the stories themselves. The project has created a wonderful digital story resource that is available to explore online.

"It has been an absolute pleasure working with all the wonderful participants from different walks of life in the Falkirk area! I've learned a great deal about local history, astonishing achievements and life's challenges. The best parts of the project were the moments when stories were shared and connections made, when there was not a dry eye and very proud storytellers. I hope lots more stories will emerge and I hope the skills gained will help participants on their journey using more digital technology!"

"More stories will emerge and I hope the skills gained will help participants on their journey using more digital technology!" Sabine Hellmann, Digital Storyteller. Sabine Hellmann, Digital Storyteller





Inclusion

### Case Study: Our Local War Hero

Our projects become even more impactful when they work together. We trained some of our Care Words volunteers in digital storytelling, and those skills have been hugely valuable in supporting care home residents to share their stories and experiences.

Mr Austin Howes, a gentleman residing in one of the care homes we visit, was feeling very isolated and lonely, in particular he was unable to engage effectively with other residents due to the nature of their health issues. While getting to know him, our volunteers discovered that he had the most fascinating life story which he was keen to share, in particular his experiences of serving in the Navy during World War II. So, we started recording his memoirs as part of People's Story Project.

On the eve of his 99th birthday we supported Mr Howes in attending the final project event at the Hippodrome where his story was screened as the big finale. Many audience members approached him afterwards and showed their appreciation of his bravery and courageous efforts during the war, calling him a hero.

This feedback and experience has had a hugely beneficial impact on Mr Howes, boosting his self-esteem. Discovering that people are interested in what he has to say has given Mr Howes a new sense of purpose, helping him feel valued and appreciated. We have

noticed his overall outlook and demeanour is much more positive and we know he really looks forward to our visits, referring to us as his "new friends." We are continuing to work with Mr Howes to record and compile the rest of his life story.

Involving Mr Howes in both Care Words and the People's Story Project had a positive impact for his health and mental wellbeing, and has been a catalyst for the increased recognition this war hero clearly deserves in his local community.





Uncovering Hidden Heritage at Kinneil Estate

The historic parkland of Kinneil Estate is an importan recreational space for the community of Bo'ness and a fantastic heritage asset for the region. In 2015 we co-ordinated a partnership planning approach for the Estate, resulting in the publication of a Masterplan containing a range of exciting development projects.

One of these is the Hidden Heritage project, funded by The European Agricultural Fund for Rural Development: Europe Investing in rural areas, through LEADER Kelvin Valley and Falkirk LAG. our Great Place project and the Friends of Kinneil. with the Trust providing in-kind support in the form of staffing. The project got off to a strong start in May 2019 when a group of volunteers started researching less well-known aspects of the story of the Estate. The findings of that research have been used to create five interpretive panels which will be installed on site, adding a rich narrative to the visitor experience.

The group also worked with a landscape architect to develop a design for a Discovery Trail, informed by feedback from the community about how play can help local families engage with their local heritage. The finished Discovery Trail design was showcased to the public via our social media channels in May 2020 and we will now begin fundraising to deliver the Discovery Trail on site.

nt	The benefits of the project have been impressive:
d	the visitor experience has been enhanced, volunteers have developed new skills and formed
е	social connections while local people have learned
	more about the history of their local park. New
	partnerships have been forged and we look forward
	to them growing stronger as we move into the next
	exciting phase of the project. The Trust is proud to
	act as facilitators, helping communities be part of the
	change they want to see in their local area.

### Get Involved!

The Hidden Heritage group at Kinneil Estate is looking for new volunteers to join them for the next stage of the project, designing a play trail for the park. Volunteers will work with a professional consultant to design a play trail for the site which relates to the fascinating heritage of the park. For more information about joining the Hidden Heritage volunteer group, contact parks@falkirkcommunitytrust.org

# Inclusion



# Active Forth and Step Forth go forth!

The Step Forth walking for health programme, which aims to get the population of Falkirk more active, continues to go from strength to strength and is now into its 16th year! Building upon Falkirk's recognition as the 'Best UK Walking Neighbourhood' awarded by The Ramblers in 2019, we have 26 volunteer led walks per week running from Monday to Saturday come rain or shine. These include health walks, buggy walks and Nordic walking, all of which have been recognised by the World Health Organisation as good practice.

Our Active Forth physical activity referral programme is designed specifically for people diagnosed with a range of medical conditions. Customers referred in this way have the opportunity of a personalised gym programme and classes such as Otago, Strength & Balance, Circuits, Aqua Gym and Spinning at our four health and fitness clubs. We work very closely with NHS Forth Valley and we have had more than 1,500 referrals since January 2019.

Our philosophy is that if our referral instructors and volunteers provide a meaningful and positive experience, then the people referred are more likely to stay active. By working this way our programme has experienced a significant increase in use, achieves a high completion rate and has been advocated strongly by the health professionals that refer into it. In fact, our referral programme was recently recognised as having best practice in Scotland and we were selected to present to practitioners, policy makers and academics at the Scottish Physical Activity Research Conference!

The key to the programme's success is the partnership working we undertake with local health professionals. We have been involved in NHS Create sessions where we have presented to practice managers, GPs, physios, community nurses and pharmacists on how they can support patients to be more physically active. This partnership approach led directly to a new Falkirk Physical Activity Steering Group being created.

We entered this year's Community Leisure UK Awards and were delighted to be selected as a finalist for The Community Impact Award, for our successful Active Forth Referral programme. Unfortunately on this occasion we didn't win the award however it's a fantastic achievement to be recognised across the UK as a finalist.

Both the Active Forth and Step Forth programmes are largely self-sustaining, with customers covering the subsidised membership, which has allowed us to re-invest into our programme and Step Forth is continuing to attract new volunteers to lead walks.

For more information on the Active Forth and Step Forth programmes visit www.falkirkcommunitytrust. org/fit-and-active/active-forth/

### Exploring the sounds of music

Now in its 17th year, our Youth Music Initiative (YMI) programme continues to engage and inspire children and young people in music activity linked to the Curriculum for Excellence. The initiative is funded by Creative Scotland, delivered by Falkirk Community Trust in partnership with Falkirk Council Children's Services, and is led by a team of musicians who work across all the school clusters in the area. In the last year our YMI programmes reached over 5,000 pupils with the programme making musical activity available for all nurseries and primary schools.

The initiative is supplemented by two additional programmes. The Trad Project encourages children and young people to experience traditional music by providing free instrument and ensemble playing in a range of traditional instruments, while Tune-in works with children and young people in the Additional Support Needs and Enhanced Provision wings of schools, as well as the Mariner Support Service, Oxgang School and Carrongrange High School.

Drawing on our delivery experience, in February 2020 we launched our Trad Project for children and young people with additional support needs. This followed on from consultation with schools, pupils and their parents, and with funding support from the Scottish Music Centre. We look forward to seeing it develop further, enabling a wider range of young people to benefit from the enriching experience of engaging with traditional music.



Development

# Mariner Centre Takes Shape

The Mariner Centre has created memories for many in the Falkirk community since opening 35 years ago. It is a key asset, offering opportunities to get 'More people, more active, more often' delivering the aims of Falkirk Community Trust as a charity.

However, with age, the layout and facilities within the venue were no longer fully meeting the needs of our current and potential customers. Falkirk Council has committed to develop the Mariner Centre into a leisure service of choice for the Falkirk community, which will help us achieve its income potential, reducing the subsidy levels whilst contributing to a healthier community.

This concept marries our purpose of providing services for the greater social good of Falkirk, with our need for income to make the good we do sustainable; helping us achieve the objective of 'Generating Income - to remain viable through business knowhow and wise investment that increases income and maintains services for those most in need'.

We celebrated the completion of this Stage Two development with the opening of the bright new health and fitness area on 31 January 2020. This followed work undertaken in 2018 to create a new entrance and reception area, relocate the café, creation of new changing facilities and, of course, the opening of the Great Mariner Reef soft play facility.

The modernising and improving the quality of our services, including the introduction of a new

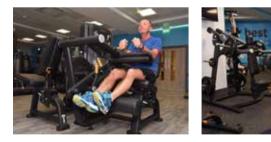
immersive spin studio, expands our relevance into new audiences, including those with high expectations and an appetite for new activities close to home.

The £1.2m refurbishment of the gvm and fitness facilities includes the first fully immersive Les Mills workout environment in Scotland, Customers can take a 40-minute multi-peak cycling workout through a digitally created world. This new cinemascale experience offers a serious workout and generates a high level of demand.

The immersive studio is complemented by a 65-station gym, a training rig and functional training equipment. A second fitness studio allows us to expand the already popular fitness class programme

The new Shapemaster Hub, with 12 pieces of power assisted equipment, caters for those with long-term medical conditions, as well as people for whom the traditional high-energy kit just isn't appropriate. The equipment assists with the flexing and extension of joints, and exercises all parts of the body, making it a more gentle and accessible way to keep active. Falkirk's physical activity referral programme, Active Forth, also has a new office within the Centre.

The Mariner Centre continues to be a symbol within our community for getting and staying active. This investment delivers a clear message that we are committed to helping people live healthier lives and has generated pride amongst our community. It has also provided energy, momentum and focus to our staff and offers an opportunity to drive customer engagement to a new level, as we prepare to attract and retain new customers by providing an experience they want to come back to.



### Great Mariner Reef Soft Play

We were delighted to introduce sessions for children and young people with additional support needs at the Great Mariner Reef Soft Play this year. Consultation with parents and carers highlighted the need for a quiet session, closed to the general public, so that both carers and their young people could fully relax in an environment tailored to their needs.

One of the customers we spoke to was involved with an additional support needs chat group and we valued using their knowledge to inform our own sessions. Their expertise informed decisions such as the use of party rooms as quiet areas for people who need time out, and setting no age limit on these sessions. As a result, we are pleased to have two older teenagers regularly attend the sessions who have an amazing time on the soft play frame. It is great to see them running around, laughing in the safe environment where

they can have fun and their carers can relax and speak to other families.



# nore active

Development

### **Carron Gymnastics Centre** - a springboard for success

Carron Gymnastics Centre opened in early 2019 and is a flagship training facility in Falkirk. The centre has a full range of women's and men's artistic equipment and specialised training equipment including a foam pit, full size sprung floor and air and tumble tracks.

It hosts everything from pre-school gymnastics, development sessions, gymnastics for fun, health and fitness sessions, holiday camps, adult sessions, UK Coaching Certificate training courses and is the home to the competing section of two local gymnastics clubs, Tryst and Stenhousemuir Gymnastics Clubs. The new training centre has been developed in partnership with those two local clubs, and they play a leading role in the development of the programming and management of the centre.

We believe that Carron Gymnastics Centre will be the focal point for the development of gymnastics in Falkirk; a pathway of participation across all levels for gymnastics has been created, from pre-school to ... well, there's no upper age limit! The most talented gymnasts and coaches can continue their development locally and Falkirk Community Trust will support the two local clubs to flourish, to participate competitively at local and national competitions, and to help local gymnasts unlock their potential.



### Loving our Libraries!

2019-20 was an exceptional year for our libraries, with use of a wide range of services hitting record levels. Although physical book issues were down, our digital activity soared with digital issues, including eBooks, eAudiobooks and eMagazines, increasing by 75% on the previous year. This growth meant that overall our combined physical and digital issues rose from 689,166 to 700,706 units.

Libraries continue to play a vital role in our community with our varied programme of events proving popular with children and adults. Our Bookbug song and rhyme sessions, which bring together young families, had attendances of over 12,500 this year, and we welcomed pupils visiting our libraries with their school class more than 3,000 times.

The national Summer Reading Challenge for primary age children continues to grow in popularity with 21% more children participating in 2019 compared to the previous summer.

Our Home Library Service takes the library experience into the heart of our communities, providing books, audio books, company and a valuable social connection to people who find it difficult to leave their homes. While for those



members of our community who live in residential care, our Care Words reading and reminiscence sessions reached 173 new clients.

We now have thirteen adult reading groups, the newest of which is an accessible book group for residents of Callendar Park flats. This joins our group at Forth Valley Sensory Centre, online Hurricane Book Club and very well attended library based meetings.

With COVID-19 and lockdown affecting every person in our community, the essential role our libraries play in providing contact, communication and interaction became increasingly obvious. So, we look forward to welcoming back our customers, young and not-soyoung, as soon as we possibly can!

Development



### A transformation in play at Callendar Park

We reopened the play area at Callendar Park in August 2019 following five years of fundraising and project planning. Partnership working was at the heart of the re-development of the play area together with support from a suite of different funders. This resulted in a £200,000 investment in play, reflecting the importance of play for children for both physical and social development.

The design of the park focussed on providing a range of different types of play suited to a spread of ages, and since its opening the revitalised play area has attracted consistently high numbers of visits. The Roman theme, which combines physical activity with light-hearted learning, has been a big hit and links the play park with the Antonine Wall which runs through Callendar Park and the Roman Gallery in Callendar House.

### Parks and Golf

This has been an important year for our partnership work with Grangemouth Golf Course as we support the Club in preparing a business case for taking over management of the course in 2021.

There was a significant increase in income from the course, with income rising from £157,258 in 18-19 to £168,716 in 19-20. A moderate increase in the season ticket fees was possible due to the excellent condition of the course and the strong community drive to see the course continue to be available as a local course. Rounds played on the course remained steady at around 37,000, which bucks the national trend of a decline in golf as a sport over the last decade.





Development

"They were even more spectacular than expected", "A must see", "Awe-inspiring"

### Parks

More than 4.5 million visitors from all over the world have visited the Helix Park in the last four years, and as we moved into spring 2020, we expected to welcome our five millionth visitor around May.

However, we closed the Visitor Centre at the Helix Park. along with the rest of the Trust's venues and services, on 18 March 2020 in response to COVID-19.

The Trust's principal aim is to enrich the lives of people in the Falkirk area, and the park is well known as an events venue used by many local people. Our events continued to attract a large number of people during 2019-20, and we exceeded our target by 10.5%, an increase of 500 visitors on last year's totals.

Fire and Light, into its fifth year, sold an additional 1,084 tickets compared to the 2019 event.

The centre retained its VisitScotland 5-star status during the year and remains the number one thing to do for visitors in Falkirk and in the top twelve of free things to do in Scotland. The Helix Park - and the Kelpies continues to receive 5-star reviews on Trip Advisor: "They were even more spectacular than expected", "A must see", "Awe-inspiring" to name but a few of the fantastic reviews received.

At the start of the year, we were busy preparing for The Canal Festival Time Machine in partnership with Scottish Canals and Great Place, and funded by EventScotland's Year of Coasts and Waters 2020. This large outdoor event, with installations and activities running along the Forth and Clyde Canal between the Falkirk Wheel and the Kelpies Hub has now been pushed back to 2021, subject to Scottish Government guidance on holding maior events.



### **Explore our Great Places!**

What a wealth of rich heritage we have on our doorstep! Our Great Place scheme launched a busy programme of activities this year to help local communities make the most of it. Supported by the National Lottery Heritage Fund, in partnership with Falkirk Council, Scottish Canals and Central Scotland Green Network Trust, Great Place is all about exploring and celebrating local heritage.

This first year of programming saw more than 75 activities taking place, including events, workshops, research, school programmes, a competition and exhibition, training sessions and much more. Our heritage trails app, Falkirk Explored, and the Our Stories website will add fantastic digital resources to the project, and we are working with community groups, schools and professional partners to co-create digital content for both; everything from developing walking routes to capturing oral histories and producing animations.

More than 50 volunteers have worked on the project so far, 75% of whom were completely new to volunteering with Falkirk Community Trust, and their enthusiasm and expertise have been invaluable. Our volunteers range



in age from 19 years to 80 and they contributed nearly 2,000 hours of their time, helping us make the Great Place scheme an exciting and important addition to community life. For more details please visit www.ourstoriesfalkirk.com





### 10th Hippfest postponed

The COVID-19 pandemic may have got in the way of our 10th Hippodrome Silent Film Festival, due to take place from 18-22 March 2020, but it hasn't dampened our team's enthusiasm for this fantastic event to return next year.

The 2020 programme was packed with films with live music accompaniment, talks, workshops and events, including 29 films and 81 performers and speakers. The programme included two new commissions, screenings of two world premieres and two UK premiere restorations. Highlights were scheduled to include live narration from Paul McGann, the return of the Dodge Brothers and a traditional Custard Pie Fight in Glebe Park.

A promotional film in British Sign Language, and subtitled, was created to engage D/deaf and hard of hearing audiences. More than one hundred and fifty local young people, aged 10-22 years, had participated in HippFest youth engagement activities prior to lockdown, and there were a further 222 young people scheduled to participate in workshops.

The 10th anniversary festival marked a big step forward, with significant press coverage achieved and an increase in ticket sales, with eight events fully sold out in advance. In 2019 we received a two-year funding award from Screen Scotland's Film Festival Fund towards delivery of the festival. With so much put on hold during 2020, we are looking forward to the next Hippodrome Silent Film Festival, which is scheduled to take place from 17-21 March 2021.



### Growing our cultural offering

Our cultural venues continue to provide opportunities for local communities to access high-quality arts on our doorstep. During the last year, we have been delighted to welcome top quality productions from a hugely diverse range of genres, including comedy, music, musical theatre, classical music and contemporary drama at FTH, and we've also screened new releases, classics and family favourites at the Hippodrome cinema.

Our programmes are designed to offer audiences the opportunity to see content that may not otherwise be readily accessible. We were pleased to welcome several speakers and guests to the Hippodrome whose generosity with their time and insight was matched by our audiences' warmth and gratitude.

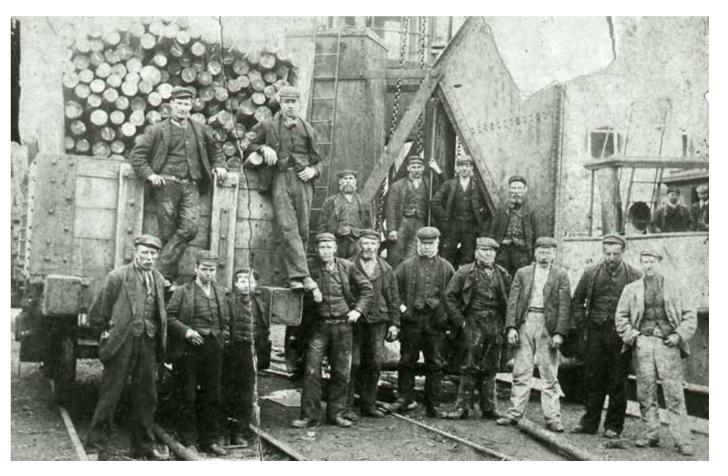
### Year of Coasts and Waters 2020

2020 was designated as the Year of Coasts and Waters in Scotland, so alongside our major cultural event planning, Canal Festival Time Machine (now postponed to 2021 subject to Government guidance) and Fire and Light 2020, our cultural team incorporated the theme into the first two exhibitions in Callendar House's temporary exhibitions programme.

'The Waters of Life' exhibition used archive material to explain how our location on the banks of the Forth estuary, and the development of the canal network, has shaped our area's industry, trade and demographic. The second exhibition, 'Uprooted', explored the more recent global history of migration. For this, artist Euan Gray curated the exhibition, which comprised the work of six artists, Euan himself together with Nick Ellwood, Suzanne Partridge, Frederik Subei, Iman Tajik and Kemal Vural Tarlan. The work of each artist was inspired by the migrant camps in Calais, with some of the artists drawing on their personal experience of spending time in the camps.



### Targeted activity



Our development programmes extend beyond the Trust's four cultural venues, and throughout the year, we continued to deliver projects, events and activities that engage and support individual and community participation in arts and heritage activity.

Falkirk Local History Week and Big Roman Week, developed and delivered in partnership with the Trust's Libraries service, bookended the summer 2019 season. Our multi-service approach to event planning and delivery enabled creative cross-over, both in terms of programme development and audience reach.

Development

"Your elves were super, galvanizing the children to assist with dressing the tree and toy searching and boxing. Santa was the best I have met, the children were totally entranced and his explanation of his visit on Christmas Eve was genius."

### Christmas 2019

Building on the success of our first professional pantomime in 2018, we added four more shows to the schedule for Aladdin in 2019 and increased our ticket sales by 12%. We partnered with Imagine Theatre to produce a fantastic show which generated an overwhelmingly positive response from audiences.

Callendar House was transformed into Santa's HQ as more than 3,500 toddlers, children and their families helped elf Holly Frostington, and her colleague Sparky, save the big day on the Callendar House Christmas Adventure. We were delighted that our audience increased by 10% and that adults and children alike were spellbound by the experience.

Our festive screenings programme at the Hippodrome is a family tradition for many people in our community, with classic favourites such as It's a Wonderful Life, Last Christmas and The Snowman sitting alongside must-see new releases such as Matthew Bourne's Romeo and Juliet, Frozen 2 and Star Wars: The Rise of Skywalker. In total, we welcomed more than 17,500 people to our three programmed cultural venues (FTH Theatre, Hippodrome and Callendar House) during the four-week run up to Christmas.



Awards

# Andy Cooke MBE

Andy has dedicated the last six decades of his life to coaching, training and nurturing badminton players to World, European and Commonwealth medals and to Scottish National titles, whilst simultaneously teaching and coaching all levels of recreational player.

Now aged 82, Andy has been involved in sport for his entire life, playing junior football, bowls and badminton, amongst many other activities. His relationship with Grangemouth Sports Complex began in 1975 delivering recreational badminton coaching sessions. With his growing reputation as a coach, he attracted many top class players to Grangemouth for coaching. It was in 1977, at the age of 42, that Andy became Scotland's first professional Badminton Coach and he's been coaching and training players professionally ever since. His Summer Training Sessions on the hills and the sands are legendary, and many of his innovative approaches to training have been widely adopted in other countries, and indeed in other sports.

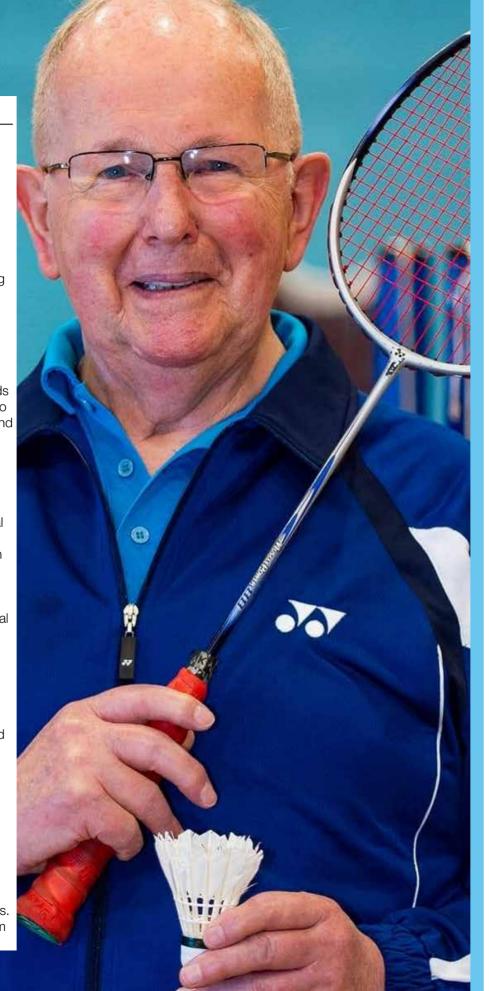
Andy has been recognised multiple times for his achievements over the years, being awarded the UK Coach of the Year Award, Scottish Coach of the Year Award and receiving Stirling University's Peter Bilsborough Tribute Trophy for Outstanding Professional Coaching. Andy's career had also seen him coaching in Africa when he was appointed as the National Coach for the Kenyan National Badminton Team for the 1982 Commonwealth Games in Australia. However, his most significant achievements are to be found in the testimonials of the hundreds of players, from recreational to international level, who have benefited from the commitment, encouragement and dedication that he gives to every player he works with.



retired, Andy is sought out by generation after generation of player and coach - he's known as the Coach's Coach. He regularly coaches at Grangemouth Sports Complex with the Andy Cooke Badminton and Fitness Team, philosophising and

Although technically

passing on his knowledge, experience and wisdom to recreational players, current World Masters medallists and the next generation of world-class junior champions. Congratulations to Andy on his well-deserved MBE from all of us at the Trust!





### Cataloguing a century of football

The Business Archive Council (BAC), a national charity that promotes the preservation of business records of historical importance, awarded its 2019 Grant for Business Archives related to Sports Award to Falkirk Community Trust for cataloguing the archive collection of Falkirk Football Club.

The records document the strong links between leisure as a business and the local community, and the BAC panel noted that the cataloguing project would make a real difference and could also lead to further projects and initiatives.

The club was founded in 1876, and the records cover nearly a century of its history including Sir Alex Ferguson's time with the club and fundraising for the Dunblane tragedy

The records have recently been gifted to the Falkirk Community Trust which runs an accredited archive service at Callendar House where once catalogued, the records will be made available to the public.

Paul Han-Lei Choi, Archivist of Falkirk Community Trust, said: "Falkirk Archives are over the moon at having been awarded this Business Archives Council cataloguing grant. This project will help to make a century's worth of club material searchable and available to all, opening up more opportunities for our community to explore their club and its history. On a wider organisational level, it brings together the sports and heritage teams within the Trust, while also building on our strong existing relationship with the club."



The Mariner Centre reaches for the stars!

Exceptional staff hospitality along with the transformation of the facilities we offer helped improve the star rating of the Mariner Centre during the 2020 VisitScotland inspection. The VisitScotland Inspector commented: "I am delighted to confirm the Falkirk Community Trust – Mariner Centre has achieved a 4-star award with an overall 80% score. The new facilities, including the Shapemaster Hub, Fitness Studios, the 65 station gym and the impressive Immersive Cycling Studio, together with the upgraded changing facilities and café, have helped secure this award".

- Stephanie Zilliken, Health & Fitness Instructor, was described as doing a 'stellar job' on the day of the inspection and was scored a fantastic 10/10 in the service provided. Carol Whyte, Team Leader Sport & Leisure, was delighted with the award and commented that it was a reflection of the hard work by staff, and the outstanding facilities and service provided at the Mariner Centre.
- The centre has benefitted from significant investment in recent years with refurbishment of the swimming pool wave machine; interactive play features in the swimming pool, the Great Mariner Reef Soft Play and most recently the health and fitness facilities that launched the first fully immersive cycling studio in Scotland. The Mariner Centre team remain committed to delivering the high standards recognised in this award and will strive to further improve and exceed customer expectations.

Partnerships

It was another successful year for partnership and collaborative working which resulted in new activity, broader recognition and investment. Partnership working is an important part of our culture, as can be seen in the examples of partnership working described throughout this report. Each year we strive to explore other collaborations which enhance customer experiences and support the longer term development of the organisation.

We are hugely inspired by our individual volunteers, ranging from those supporting Active Schools to conservation projects, events and farm keepers. We also value the support provided by corporate volunteers and other organisations who generously share their time via corporate volunteering days.

### Sports Development

Our green spaces

This year has seen some fantastic initiatives take place across our Sports Development and Active Sports teams, working with many national partners and local clubs.

In March we secured funding from the Young Start National Lottery Community Fund to continue to grow the Coach Academy Plus Programme over the next three years. This project will provide extensive training and upskilling opportunities for pupils in Falkirk's local high schools, and the wider community. Aimed at young people aged between 13-21 years, the programme offers a coaching and training plan that supports participants to gain qualifications, build confidence and self-esteem, and develop essential employability skills. Almost all participants said the programme has increased their confidence, wider skills and would help them in their future life.

We were able to complete our previous programme without any delays caused by the COVID-19 outbreak, and we aim to launch the new programme when schools reopen. The National Lottery Community Fund has been incredibly supportive over the past four months and has advised that flexibility may be necessary around project start dates.

Our Sports Development team continues to work with many sport governing bodies including Netball, Gymnastics, Athletics, Basketball, Tennis and Badminton. From nationally funded programmes and partnerships to grassroot support, we continue to drive forward our vision to ensure Falkirk's communities are the most active they can be.

We work with around 75 clubs in the Active Schools programme and approximately 25 in the community sports hubs. This includes formal relationships with clubs such as Falkirk Fury Basketball Club, Falkirk Football Foundation, Falkirk Victoria Harriers, Tryst Gymnastics Club, Stenhousemuir Gymnastics Club, Braes Blazers Netball Club and Camelon Juniors FC. These partnerships help us reach thousands of children and young people each year.

The benefits of the Coach Academy programme have been felt right across the sports teams. Several of the young people who took part are now in paid employment within our Sports Development classes. Furthermore, the close links we enjoy with clubs within our Community Sport hubs in Camelon and Grangemouth has ensured that many of them now have Coach Academy participants volunteering within their clubs. We have been delighted to work with LEADER through the Kelvin and Forth Valley partnership and we have benefitted from support for a range of projects which have connected us to the wider rural economy and tourism partnerships.

The European Agricultural Fund for Rural Development: Europe Investing in rural areas, through LEADER Kelvin Valley and Falkirk LAG, our Great Place project and the Friends of Kinneil were instrumental in the Hidden Heritage Project at Kinneil Estate.

For several years now we have worked in partnership with the Friends of Kinneil and Historic Environment Scotland (HES) to support a series of open days at Kinneil House. Volunteers from the Friends of Kinneil and HES staff have led guided walks through the House and the Trust increased the opening hours for Kinneil Museum on open days providing an additional reason for visitors to stay on the Estate. This three-way partnership is vital to ensuring that visitors from near and far get a chance to learn about the history of the House and see the exquisite c16th wall paintings.

Land and Forestry Scotland is the new name for the Forestry Commission Scotland who have generously granted funding for the woodland work at Callendar Park. Our local area contact has been a fantastic source of technical advice throughout.

The Rediscovering the Antonine Wall Project has enabled us to create a wealth of different projects. It has been fantastic to benefit from local authority partnerships across central Scotland which has resulted in the Roman themed play area at Callendar Park and many other projects which have also benefitted the wider Falkirk area.

As we look to the future we must continue to protect our natural habitat, and we've been delighted to be one of the partners in a project led by Frog Life resulting in biodiversity and wetland improvement projects across all of the park sites we manage.



### Youth Music Initiative

We deliver Falkirk YMI (Youth Music Initiative) in partnership with Falkirk Council Children's Services. YMI is a Scotland-wide initiative funded by the Scottish Government through Creative Scotland. Our work with the school clusters over the past year has enabled us to offer music provision across all primary and nursery schools in the Council area. As part of our YMI initiative we also run the after school Trad Music Project for young people, providing instrument tuition and the opportunity to play and perform as music ensembles at events and concerts across the district.



Our funders were keen that we maintain engagement of our YMI tutors and where possible music provision for young people, during the COVID-19 lockdown. Tutors worked to adapt YMI project activity for online engagement and some worked during the Easter schools break in the key workers school hubs; the Trad music tutors adapted their lessons and participants received online music tuition during the summer term.

As with many aspects of Falkirk Community Trust's Culture activity, our experience of YMI and adapting our approach to provision during this period is informing our YMI planning for 2020-21.

### Hippodrome Silent Film Festival

Our 10th anniversary of the festival was a milestone for all the partners that have been involved with Hippfest since the inaugural event in 2010. Many organisations/ companies and community groups have been part of the festival over several years (a number have been with us since the first edition) but year on year as we curate the programme, opportunities to welcome new partners to the Hippfest 'family' arise.

We are grateful to all our partners – from our major funders to the many local groups and organisations whose enthusiasm and commitment to the festival make it such a success year on year. In particular, this year, we were overwhelmed by the kindness and generosity that all our partners offered as we made the difficult decision to postpone the festival in March 2020 due to the pandemic.

Partnerships

### Step Forth and Active Forth

This award winning volunteer led programme offers walks for a range of abilities and levels from health walks, Helix walks, Buggy Walks – creating a support network for new parents to full on Nordic walking. Led and delivered by a small army of volunteers the Step Forth service has expanded over its 16 years with 21 classes a week – the largest number we've ever had – supported by 40 passionate volunteers, some of whom have moved on from being participants to walk leaders.

The 10th anniversary of Buggy Walks was celebrated in August 2019 with an afternoon tea at Callendar House supported by Paths for All, who were key supporters in setting up the programme initially. The event was well attended – including some 10 year old children who had been in their buggies when the programme started back in 2009!

The highest recorded and growing membership base, around 1,000 Active Forth members, is enabling the programme to be almost self-sustaining. It was a record breaking for the service with just under 39,000 visits, a growth of 8% on the last financial year. To maintain and build on this success the programme continues to evolve as we add in new conditions, including mental health.

Our volunteers and our partnership approach to working with NHS professionals are essential in helping us inspire individuals to adopt a more active lifestyle. Collaboration



means we can also support health professionals with the delivery of sessions in our environment, such as weight management and lower limbs at Grangemouth Sports Complex, to provide seamless support for service users.

We are continuing to develop collaborative working relationships, and have recently entered into a joint partnership led by Active Stirling with McMillan Cancer Support to provide a referral system for cancer patients across the regions.

### An eventful year

We host a wide range of family friendly events year round, including Emergency Services Day, Outdoor Theatre, Falkirk Science Festival, Callendar Park Fireworks and Fire and Light, which take place across our parks at Callendar, Muiravonside and The Helix. Our volunteers are instrumental in helping us deliver these events, undertaking a range of vital tasks, from meet and greet to post-event clear-up.

Events such as Fire and Light are made possible thanks to support from partners like EventScotland. Pre COVID-19 plans were being made to run a large scale Canal Festival with support from Great Places, Scottish Canals and EventScotland, the Year of Coasts and Waters. This event is likely to be held in 2021, subject to Government guidance.

### More than words can say

Communication has been the key to our success with the Care Words project, and the support of our funders has been invaluable. COVID-19 meant the delivery of Care Words has needed to change to keep residents safe in care homes. We talked with our funders, the National Lottery Community Fund, and they were hugely understanding and this enabled us to provide an online only service for care settings.

We were also able to keep in touch with our volunteers while we waited until it was safe for them to go back to volunteering. They understand that our budget will look very different this year, but we have made a point of including them every step of the way, building on our strong relationships and good communications.

The Digital Storytelling Project, a joint partnership between the Scottish Book Trust and funded by the Scottish Government, has helped us engage with a diverse range of community groups and participants, including many groups that we had previously found quite challenging to reach.

We learned that working with established community groups was the easiest way to get the digital storytelling workshops underway. Finding committed staff members in the group that understood the benefits of Digital Storytelling was another way of engaging groups promptly.

There is no one size fits all solution for improving digital inclusion in the local community. Altering the aims and the delivery of the project as it progresses, adapting to circumstances, having participants' voices heard and their personal stories shared with the local community, has become as important as learning new digital skills



### Great Place

You can read more about our Great Place project on p35. Partnership was vital to securing external funding to help with extending access to and understanding of the area's rich and diverse heritage. Building on the collaboration between the Trust, Falkirk Council, Scottish Canals and Central Scotland Green Network Trust which was crucial to the area being awarded the largest National Lottery Living Landmarks award in 2007 for the development of the Helix – Home of the Kelpies.

The partners came together again in 2018 to bid to the National Lottery Heritage Fund's Great Place scheme and, again, received the biggest Scottish award. The partnership was enhanced by a team of committed staff working as part of the Trust's heritage team, and lots of volunteers who have dedicated hours of hard work assisting with community projects and public workshops as well as collecting and generating stories about our shared heritage across the Falkirk district. The Falkirk Heritage Network was formed at the start of the Great Place project and has continued to meet periodically. Key to the success of the network are the opportunities created for those involved to extend the reach of their activities and explore new approaches to working in partnership.

We pride ourselves in working collaboratively with a broad range of organisations, whether they are voluntary, private or public sector. The examples given provide a flavour of the many benefits partnership working brings which in turns enables us to achieve our vision of ensuring Falkirk's communities are the most creative and active they can be.

We would like to take this opportunity to thank not just these partners and individuals but all the organisations, groups and clubs we have worked with in 19-20 and we look forward to continue to develop these partnerships into 20-21 and beyond.

Governance



Falkirk Community Trust is a company limited by guarantee and does not have share capital. Falkirk Council is the sole member of the Company. The Company commenced trading on the 1 July 2011 and any surpluses generated by the Company are reinvested to improve the facilities and services which we provide to the communities of the Falkirk area. The Company is governed by its Memorandum and Articles of Association through a Board of eleven Directors. Five independent

Directors	
David White	Chair
Councillor Joan Coombes	Vice Chair
Andrew Roberts	
Suzanne Arkinson	Resigned November 2019
Derek Easton	
Alan Stewart	
Councillor Jim Flynn	
Councillor Lorna Binnie	
Councillor John McLuckie	Appointed June 2019, resigned September 2020
Councillor Niall Coleman	Appointed June 2019
Councillor Robert Spears	Appointed October 2020
Simon Rennie	
Chief Executive	
Maureen Campbell	
Company Secretary	
Vacant	

Directors are drawn from local business, sport, culture and learning sectors. Five Directors are nominated Elected Members of Falkirk Council. There is provision for a company Secretary which is not presently filled.

The Board has the ability to appoint two additional coopted Directors to allow the Trust to benefit from relevant skill sets and expertise as required. The Chair of the Board is elected from independent Directors.

### **Registered Office**

Suite 1A, Falkirk Stadium, 4 Stadium Way, Falkirk FK2 9EE

### Auditors

Wylie & Bisset, 168 Bath Street, Glasgow, G2 4TP

### Solicitors

Shepherd + Wedderburn, 191 West George Street, Glasgow G2 2LB

### Bankers

Royal Bank of Scotland, 2 Newmarket Centre, Falkirk, FK1 1JX

### Charity Number

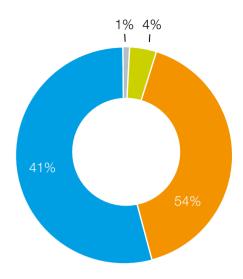
SC042403 Registered in Scotland No. 400657

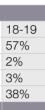
Financial performance

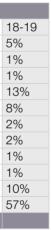
How we were funded		
	£	19-20
Falkirk Council	£10,899,000	54%
Grants	£158,460	1%
Fundraising	£810,223	4%
Income	£8,286,317	41%
Total	20,154,000	

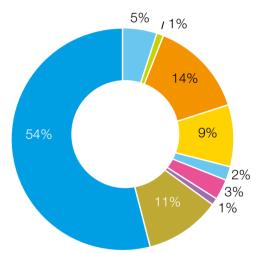
How our income was generated		
	£	19-20
Arts	£907,000	5%
Heritage	£46,000	0%
Libraries	£131,000	1%
Sport	£2,785,000	14%
Fitness	£1,853,000	9%
Helix	£433,000	2%
Parks & Golf Courses	£656,000	3%
Outdoors	£205,000	1%
Business Development	£90,000	0%
Trading Activities	£2,149,000	11%
Falkirk Council Service Fee	£10,899,000	54%
Total	20,154,000	

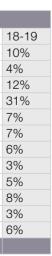
How our resources were spent		
	£	19-20
Arts	£2,128,000	10%
Heritage	£656,000	3%
Libraries	£2,388,000	12%
Sport	£6,151,000	30%
Fitness	£1,536,000	8%
Helix	£1,187,000	6%
Parks & Golf Courses	£982,000	5%
Outdoors	£614,000	3%
Business Development	£1,228,000	6%
Trading Activities	£1,856,000	9%
Governance & Management	£580,000	3%
Falkirk Council Service Payments	£1,054,000	5%
Total	20,360,000	

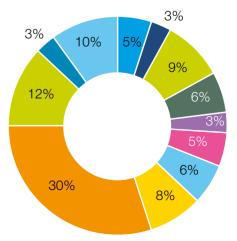












Accounts

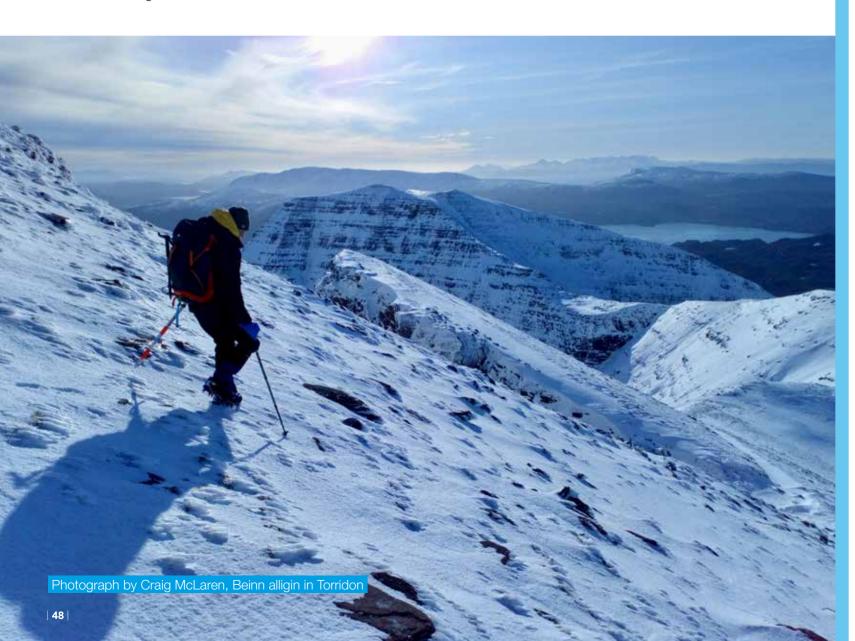
Income for the year to 31 March 2019 totalled £20.154m.

Positive results were achieved against an ever challenging financial backdrop, customer income increased by over 5% on the previous year. Income of £0.81m was secured from grants and fundraising, an increase of £0.243m on the previous year. The overall funding received from Falkirk Council of £10.9m was £0.187m lower than in 2018/19. Costs incurred of £20.360m have increased from the previous year mainly due to employee pay award costs and an increase in the energy costs.

2019 was the first year of the Trust's new five-year Business Strategy 2019-2024, which was approved in November 2018. The Strategy accepts that we are transitioning towards playing a more facilitating role in the community, expecting that we will soon be operating with much less funding and from fewer venues. Covid-19 closures of Trust venues affected overall 2019-20 year-end performance. This shutdown of Trust operations had a significant impact on usage across the Trust. Most Trust venues closed from 18th March. With almost all of the Trust's customer-facing and income-generating venues and services ceasing operation, the effect on usage and income for the 2019-20 year overall has been significant.

It is expected that 2021 will be a year of renewal and rebuilding to meet our strategic objectives while remaining true to our values most notably valuing the difference people make and placing customer needs at the heart of everything we do.

The full accounts can be viewed or downloaded from our website at www.falkirkcommunitytrust.org



Trading

Falkirk Community Trust Trading Ltd

A subsidiary company of Falkirk Community Trust, Falkirk Community Trust Trading Ltd operates the catering and retail outlets within our facilities.

The Trading Company made a Surplus of £293,069 for the year, and all the surpluses generated will be distributed to the Charity in 20-21 to help sustain and improve culture and sport services.

The end of year performance was impacted by COVID-19 closures from mid-March. This directly impacted on some key income generating events, such as Mother's Day Afternoon Teas and HippFest. Despite excellent pre-bookings which were set to boost financial performance, both had to be cancelled.

Retail

The Helix and Callendar House retail offer has continued to perform well with revenue increases on the previous year for both sites. This was due to strengthening the retail team, which enabled them to respond proactively to customer demand, along with prudent purchasing decisions made by the retail buyers.

Catering

Our catering outlets had a good year, particularly the Helix Visitor Centre which, before lockdown, was on target to achieve budget, having almost hit its target by the 18 March. The Mariner Centre Café performed considerably better than the previous year with an increase against the same period last year, reflecting the full year of having the new café in operation. In contrast the Plaza Café did not fare as well, which has been attributed to highly variable weather over the main summer season.

Activity included

The increase in turnover and gross profit at the Helix Visitor Centre is attributed to good pricing structures on key retail products. Top sellers included The Guide Book, Andy Scott Merchandise (the Kelpie range) and the sell-out 2020 Calendar which featured competition entry photographs.

New ranges were introduced at Callendar House to boost sales including a selection of Scottish themed Christmas decorations and Scottish produce. However despite these efforts retail fell short of target. In response to demand from customers we commissioned a new and refreshed visitor guidebook. This has proven popular with overseas customers as well as local visitors and sits well with the other Callendar House branded merchandise and gifts.

Festive Afternoon Tea at Callendar House was very well received with a series of improvements introduced, such as seasonal menus and new summer and winter "specials" showcasing quality local produce and home-made treats. The Team has been working consistently on improving service and waiting times, and the installation of the coffee machine at the service point has made a big difference.

Looking forward

We will be carefully reopening our trading venues in the context of the new normal where customer expectations will be amplified and health, hygiene and safety of paramount importance. Our COVID-19 adapted services will be responsive to customer demand and changed buying behaviour, and we will test new product offerings, with a particular focus on provenance.

Income	
Turnover	£2,135,175
Expenditure	
Cost of sales	£1,753,034
Administrative expenses	£103,303
Charitable payment	£293,069**
Directors	
Suzanne Arkinson	(Chair)
Maureen Campbell	
Ased Iqbal	
Shona Dunsmore	
Chris Morris	
Andrew Roberts	
Registered Office	
Suite 1A, The Falkirk Stadium, 4 FK2 9EE	4 Stadium Way, Falkirk
Company number	
400658	

\* Note, the trading turnover of  $\pounds$ 2,149,406 includes JRS Funding of  $\pounds$ 14,231.

\*\* Please note that this year the auditing team advised that we have been treating the charitable payment incorrectly in that it should have been allocated to the Charity in the year after it was earned, not shown in the same year, as we had documented previously. Also, we should not include the charitable payment as Administration Expenses. As a result, the charitable payment this year (£349,521) is actually the surplus that was made in 2018/19.

Our venues and services

With a turnover of £20.154m, and as at the end of March 2020, 482 employees of which 208 work part-time we manage over 80 sites across the Falkirk Council area and offer a huge range of programmes and activities for a wide variety of customers. We like to think that we are able to offer services of interest and value to all Falkirk area residents throughout their lives from pre-school to retirement.

The venues we operate and manage are diverse and range from the unique heritage attractions of Grade A listed Callendar House and the Hippodrome Cinema, specialist facilities such as the regionally significant Grangemouth Indoor Athletics Centre to local libraries, sports venues and pitches in neighbourhood areas.

### FalkirkCommunity Trust

1 Head Quarters / Bookings & Sales

### **Arts**

- 2 FTH (Falkirk Town Hall Theatre)
- 3 Hippodrome
- 4 Bo'ness Town Hall
- 5 Grangemouth Town Hall

### Heritage

- 6 Callendar House
- 7 Callendar Park
- 8 Muesum Store
- 9 Kinneil Museum

### Libraries

- 10 Bo'ness Library
- 11 Bonnybridge Library
- 12 Denny Library
- 13 Falkirk Library
- 14 Grangemouth Library
- 15 Larbert Library
- 16 Meadowbank Library
- 17 Slamannan Library

### Fitness

- 18 Health & Fitness - Grangemouth Sports Complex
- 19 Health & Fitness - Bo'ness Recreation Centre
- 20 Health & Fitness - Mariner Centre
- 21 Health & Fitness - Stenhousemuir

### Sport

- 22 Bankier Sports Centre23 Bo'ness Recreation Centre
- 5 BUTIESS RECIEATION CEN
- 24 Denny Football Centre
- 25 Denny Sports Centre
- 26 Grangemouth Golf Course
- 27 Grangemouth Sports Complex
- 28 Grangemouth Stadium
- 29 Hallglen Sports Centre
- 30 Mariner Leisure Centre
- 31 Polmont Sports Centre
- 32 Polmonthill Snowsports Centre
- 33 Carron Gymnastics Centre

### Parks

- 34 Kinneil Estate
- 35 Muiravonside Country Park
- 36 Zetland Park amenities
- 37 Dollar Park amenities
- 38 Helix Park

### Outdoors

39 Outdoors Base

Community Access Schools

- 40 Bo'ness Academy
- 41 Braes High School
- 42 Denny High School
- 43 Falkirk High School
- 44 Graeme High School
- 45 Grangemouth High School
- 46 St Mungo's High School



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